

bodyshop's

30
under
30

OLIVER METCALFE

technical sales engineer, GYS Ltd
DOB: 12/04/1990



Briefly describe your career path to date?

I started a college course in motor sports engineering but soon realised that I wanted to learn how to fix cars for real and not through a text book. This led me to finding an apprenticeship within a bodyshop where I repaired cars and gained my Thatcham Research level 3 qualification. I soon progressed within the bodyshop and had a number of different roles including head panel technician, workshop floorman, estimator and quality control supervisor. Whilst I loved what I did I wanted more and in 2017 I joined GYS, a global manufacturing company, as a technical sales engineer. This role takes me into bodyshops around the south west, demonstrating and supporting the latest range of repair equipment including spot welding, riveting, dent pulling and induction.

What/who inspires you?

The automotive industry, It is such a great industry to work in – it is constantly evolving with new technologies and new repair techniques. Working for a manufacturer at the forefront of these changes makes my job really interesting.

What's the most rewarding part of your job?

Every time I commission a new machine in a bodyshop I can instantly see how the equipment is going to benefit that company and the technicians that use it.

I'm good at...

Listening to customers. A key part of my role is to truly understand what the customer needs to achieve in order to provide the right capital equipment solution for them.

I need to get better at...

My girlfriend would say getting home on time.

In the next 12 months I intend to...

Build and maintain GYS's presence in the south west. I have been managing this area for just over a year and built some great contacts. I am looking forward to really making an impact in my area and have a strong growth target which I know is achievable.

Nominator

Kirstie Davies

marketing manager, GYS Ltd



Oliver has had an interest in cars for most of his life so, at the age of 17, he was very excited to take an apprenticeship at Chippenham Accident Repair Centre. Alongside this apprenticeship he studied at Thatcham College, eventually achieving level 4 advanced body repair qualification, giving him the title of automotive technician accredited.

The progression of technology within car body repair equipment was something that Oliver really strived to learn more about. It was this thirst for product knowledge that made him jump at the chance of working with GYS. Oliver's position now enables him to take his real-life workshop knowledge to the next level.

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